

Schedule of Trade Shows First Half - Year 2018

	Trade Show Dates	Location	Brands	Booth
January	09.01.-12.01.2018 Florenz Pitti Immagine Uomo Click for contact iCalendar	Fortezza da Basso Firenze Fiera Piazza Adua 1 50123 Florence Italy www.pittimmagine.com	• Bread & Boxers Underwear & Loungewear	Booth Number tba.
			• Ermenegildo Zegna Underwear & Homewear	Padiglione Centrale - H9
	16.01.-18.01.2018 Berlin Premium Click for contact iCalendar	STATION Berlin Luckenwalder Str. 4-6 10963 Berlin Germany www.premiumexhibitions.com	• GUESS Active • Pantone Socks	Premium Hall 2 - B12
			• Marketing/PR For All Brands	Show & Order Kühlhaus, New York Floor
	16.01.-18.01.2018 Berlin Panorama Click for contact iCalendar	Berlin ExpoCenter City Messedamm 22 14055 Berlin Germany www.panorama-berlin.com	• GUESS Lingerie, Sports-, Swim- & Loungewear	Hall 9 - 9.17
	20.01.-22.01.2018 Paris SIL Click for contact iCalendar	Paris Expo Porte de Versailles 1 Place de la Porte de Versailles 75015 Paris France www.lingerie-swimwear-paris.com/modacity	• Rayville Sleepwear	E22
• Pantone Socks				
• HUE Leggings				
• DKNY Sleepwear			E18	
• Heidi Klum Intimates			C18	
• Heidi Klum Swim				
• Stella McCartney Lingerie • Stelle McCartney Swimwear • Pleasure State Lingerie				
• Lauren Ralph Lauren Sleepwear	E17			
• P.J. Salvage Sleepwear	D18			
• SPANX Shapewear	A23			
26.01.-28.01.2018 Schkeuditz MMC Dessous Paradies Click for contact iCalendar	Mitteldeutsches Mode Center Münchener Ring 2 04435 Schkeuditz Germany www.mmc-dessousparadies.de	• GUESS Lingerie, Sports-, Swim- & Loungewear • Muchachomalo Underwear, Swimwear & Socks	A07	

Schedule of Trade Shows First Half - Year 2018

	Trade Show Dates	Location	Brands	Booth
January	28.01.-29.01.2018 Antwerp Lingerie Pro Click for contact iCalendar	Waagnatie Expo & Events Rijnkaai 150 2000 Antwerp Belgium www.lingeriepro.be	<ul style="list-style-type: none"> • Calvin Klein Hosiery • DKNY Sleepwear • Hotsox Socks • Lauren Ralph Lauren Sleepwear • Moschino Underwear, Swimwear & Socks • Pantone Socks • P.J. Salvage Sleepwear 	Hall 1 - F111
	30.01.-01.02.2018 Berlin Order Days Click for contact iCalendar	Ellington Hotel Berlin Nürnberg Str. 50-55 10789 Berlin Germany www.ellington-hotel.com	All Brands	Eventroom 6
February	04.-06.02.2018 Almere Bodyfashion Days Click for contact iCalendar	Bodyfashion Center Veluwezoom 7 1327 AA Almere Netherlands www.bodyfashioncenter.com/tradefair	<ul style="list-style-type: none"> • Calvin Klein Hosiery • DKNY Sleepwear • Hotsox Socks • Lauren Ralph Lauren Sleepwear • Moschino Underwear, Swimwear & Socks • Pantone Socks • P.J. Salvage Sleepwear 	Cube 4.10
	05.02.-07.02.2018 Munich Order Days Click for contact iCalendar	Nymphenburg (Erwin von Kreibitz-Stiftung) Südliches Schlossrondell 1 80638 Munich Germany www.kreibitz-museum.com	All Brands	1 st Floor
	09.02.-11.02.2018 Hamburg Order Days Click for contact iCalendar	elbblick 86 Große Elbstr. 86 22761 Hamburg Germany www.elbblick86.de	Brands tba.	
	17.02.-19.02.2018 Dortmund Wäsche und mehr Click for contact iCalendar	Westfalenhalle Dortmund Rheinlanddamm 200 44139 Dortmund Germany www.waescheundmehr.de	All Brands	Hall 3B - A1.02

F1-GENERATION

Everything you can wear on your skin!

Schedule of Trade Shows First Half - Year 2018

	Trade Show Dates	Location	Brands	Booth
February	18.02.-20.02.2018 Solihull West Midlands INDX Intimate Apparel Click for contact iCalendar	Cranmore Park Cranmore Avenue Shirley Solihull West Midlands B90 4LF United Kingdom www.indxshow.co.uk	<ul style="list-style-type: none"> • Rayville Sleepwear • HUE Leggings • Hotsox Socks • Pantone Socks • Calvin Klein Hosiery • Polo Ralph Lauren Swimwear • Lauren Ralph Lauren Swimwear 	Booth Number tba.
	19.02.-22.02.2018 Moscow CPM Click for contact iCalendar	EXPOCENTRE Fairgrounds Krasnopresenskaya nab. 14 123100 Moscow Russia www.cpm-moscow.com	<ul style="list-style-type: none"> • Polo Ralph Lauren Swimwear • Lauren Ralph Lauren Swimwear • MICHAEL Michael Kors Swimwear • Vince Camuto Swimwear • Coco Reef Swimwear 	24B04
	25.02.-27.02.2018 Munich Supreme Body&Beach Click for contact iCalendar	MTC world of fashion GmbH Taunusstr. 45 80807 Munich Germany www.munichfashioncompany.com	All Brands	Hall 1 - A101

F1-GENERATION - *Everything you can wear on your skin!*

SPANX[®]
BY SARA BLAKELY

STELLA McCARTNEY
LINGERIE

MICHAEL
MICHAEL KORS

Ermenegildo Zegna

MOSCHINO
SWIM UNDERWEAR



DKNY

kate spade
NEW YORK

LAUREN
RALPH LAUREN

POLO
RALPH LAUREN

HEIDI KLUM
INTIMATES[™]

PANTONE[™]

Bread & Boxers
Your everyday favorites.

MUCHACHOMALO*

VINCE CAMUTO

DSQUARED2

RAYVILLE[™]

Calvin Klein
Hosiery

P.J. Salvage[®]

pleasure state[™]

HOTSOX.

HUE
LEGGINGS

COCO
Rave